



# BHARTIYA SKILL DEVELOPMENT UNIVERSITY

UGC approved establishment under section 2(f) of the UGC Act 1956 dated 10.11.2020



## LEARN. PRACTICE. PERFORM. SUCCEED.

B.Tech | BBA | BCA | B.Voc  
BFDM | BHM | MCA | MEM | Ph.D.

- Inspired by the Swiss Dual Education System
- Aligned with NEP 2020



## BSDU FOUNDERS

A native of Jhunjhunu district, Rajasthan, and a 1958 Gold Medalist of BITS, Pilani, **Late Dr. Rajendra Kumar Joshi** achieved international eminence in medicinal research in Switzerland, earning over 427 patents across 50 countries.

**Dr. Joshi** and his wife, **Mrs. Ursula Joshi**, firmly believed that a nation can progress only when its people are skilled. To realize this vision, they founded Bhartiya Skill Development University (BSDU), Jaipur, in 2017. **Mrs. Ursula Joshi**, the current Chairperson, continues their shared mission to empower India's youth through world-class skill education and training.

## 3D PRACTICE-BASED EDUCATION FOR FUTURE READY CAREERS

Practice-Rich Courses and World-Class Labs / Workshops

Occupational Practice in Every Semester

Multiple Industry Immersions

## WHY CHOOSE BSDU?

### SKILLS AT THE CORE

High emphasis on hands-on learning in advanced labs, workshops, and real workplaces

### EDUCATION ALIGNED WITH SKILL COMPETITIONS

Learning experiences seamlessly integrate preparation for national and global competitions such as WorldSkills

### OUTCOME-DRIVEN COMPETENCY-BASED EDUCATION

Clearly defined outcomes and measurable competencies that guide learning, practice, and assessment

### GLOBAL BEST PRACTICES

Inspired by internationally acclaimed Swiss dual-education system

### ACTIVE AND EXPERIENTIAL LEARNING

Learn by Doing, Making, and Problem Solving

### INTERDISCIPLINARY SKILLS FOR A COMPLEX WORLD

Real world problems require interdisciplinary skills

### ENTREPRENEURSHIP & INNOVATION SUPPORT

Mentorship, Flexibility, and Infrastructure

### NEP 2020 ALIGNED

Flexible, Multidisciplinary, and Mobility-enabled education

### MULTIPLE EXIT OPTIONS

Flexibility to exit early with Industry-readiness

### ASSESSMENT THAT REFLECTS REAL ABILITY

Evaluated for what a student can do, not what they can memorise



# PROGRAMS OFFERED

## MECHANICAL AND MANUFACTURING ENGINEERING

### ► B.Tech in Mechanical Engineering

with optional specialisation in

- Automobile Engineering
- Smart Manufacturing

Annual Fee: ₹ 2,00,000/-

Eligibility: 10+2 in Science stream with minimum 60% in Physics, Maths and aggregate (Best 5)

### ► B.Voc

- Automotive Technology
- Advanced Manufacturing Technology
- Refrigeration and HVAC Technology

Annual Fee: ₹ 89,000/-

Eligibility: 10+2 or ITI in any stream

### ► Bachelor of Furniture Design and Manufacturing (BFDM)

Annual Fee: ₹ 1,50,000/-

Eligibility: 10+2 in any stream with minimum 50% aggregate (Best 5)



## ELECTRICAL AND RENEWABLE ENGINEERING

### ► B.Tech in Electrical Engineering

with optional specialisation in

- Renewable Energy Technology
- E-Vehicle Technology

Annual Fee: ₹ 2,00,000/-

Eligibility: 10+2 in Science stream with minimum 60% in Physics, Maths and aggregate (Best 5)

### ► B.Voc

- Renewable and Solar Energy

Annual Fee: ₹ 89,000/-

Eligibility: 10+2 or ITI in any stream



## COMPUTING AND INTELLIGENT SYSTEMS

### ► B.Tech

- Computer Science and Engineering
- Artificial Intelligence and Robotics

Annual Fee: ₹ 2,50,000/-

Eligibility: 10+2 in Science stream with minimum 60% in Physics, Maths and aggregate (Best 5)

### ► BCA

Annual Fee: ₹ 1,50,000/-

Eligibility: 10+2 in any stream with minimum 50% aggregate (Best 5) Maths / Computer Science preferred

### ► B.Voc

- Information Technology and Cybersecurity

Annual Fee: ₹ 89,000/-

Eligibility: 10+2 or ITI in any stream

### ► MCA

Annual Fee: ₹ 1,80,000/-

Eligibility: Graduation with minimum 50% aggregate (Maths preferred at 10+2 or Graduation level)



## HOSPITALITY AND FACILITY MANAGEMENT

### ► Bachelor of Hotel Management (BHM)

Annual Fee: ₹ 1,50,000/-

Eligibility: 10+2 in any stream with minimum 50% aggregate (Best 5)

### ► B.Voc in Facility Management

Annual Fee: ₹ 89,000/-

Eligibility: 10+2 or ITI in any stream



## MANAGEMENT AND EMERGING BUSINESS

### ► BBA with optional specialisation in

- Healthcare and Hospital Management (in association with Shalby Hospital)
- Banking and Financial Technology
- E-Commerce and Digital Marketing
- Logistics and Supply Chain Management

Annual Fee: ₹ 1,50,000/-

Eligibility: 10+2 in any stream with minimum 50% aggregate (Best 5)

### ► Master of Engineering Management (MEM)

Annual Fee: ₹ 1,80,000/-

Eligibility: Minimum 50% aggregate in B.Tech, B.Voc, or BCA, or a B.Sc./BS in applied science fields like CS, IT, Electronics, Instrumentation, or Data Science.



# SCHOLARSHIPS

## Merit-Based Scholarships

Tuition Fee Waiver:

10% | 25% | 50% | 75% | 100%

Based on:

JEE Percentile | CUET Score | BSDU Scholastic Assessment Test  
Class XII Marks | ITI Marks | GATE / CAT / MAT (for PG programs)

## Special Category Scholarships

Available for:

Rajasthan domicile | Girl students | Defence / Paramilitary families  
Children of martyrs | Children of single mothers  
BSDU staff children | Siblings of existing students/Alumni



# PLACEMENT & INTERNSHIPS

250+

Recruiters

150+

Industry Partners

98%

Placement Rate

100%

Internship for  
Eligible Students



## BHARTIYA SKILL DEVELOPMENT UNIVERSITY

### OLD CAMPUS

005/ 001-002, DTA,  
SEZ Mahindra World City, Off Ajmer Road,  
Jaipur - 302042, Rajasthan, India.

### MAIN CAMPUS

Plot No. S1/INST/001,  
Social Infrastructure Zone, Mahindra World City,  
Off Ajmer Road, Jaipur, Rajasthan - 302037

Contact No.: +91-91166 11131, +91-86969 33353

Email ID: admissions@ruj-bsdu.in | Website: www.ruj-bsdu.in

## SCAN TO APPLY

